

An extraordinary professional opportunity to connect and grow for healthcare pros.

<http://bit.ly/peerlearning2017>

INTRODUCING THE HEALTHCARE PEER-TO-PEER SEMINAR SERIES

OCTOBER 2017 through **MARCH 2018**

At Carlson Cowork, Rochester

If you work in the healthcare field and you manage people, lead initiatives, manage change, or simply want to contribute more fully to your organization by staying ahead of trends, this series is a perfect fit for you.

Led by business strategist **JENNIFER SERTL** and co-facilitated by seasoned healthcare marketer

CATHY RUBINO HINES, the Healthcare Peer-to-Peer Seminar Series offers five half-day mornings and one full-day session, each one a dynamic setting for professional development.



Insight-rich. People-powered.

A curriculum that speaks to you.

Designed to keep you connected to your profession, your industry, and your peers, each session offers:

- Peer learning from a roomful of experienced professionals
- Enhanced awareness of trends affecting healthcare
- Greater understanding of change management
- Best practices for making dynamic business decisions
- Insight for elevating leadership impact
- Clarity on personal branding and an executable roadmap



Enroll today and mark your calendar!
For all the details please visit
<http://bit.ly/peerlearning2017>

If you 'd like to talk with Jennifer Sertl ,
she can be reached at (585) 704-5202.

Learn things like how to identify your unique contributions. How to leverage collective talent in your organization. How to get departments working together better. And how to build your personal brand.

- **Session I (October. '17):**
The Power of Cross Pollination
- **Session II (Nov. '17):**
Now Discover Your Strengths
- **Session III (Dec. '17):**
High Performing Teams & Team Dynamics
- **Session IV (Full day, January. '17):**
Interplay Business Simulation
- **Session V (Feb. '18):**
Creating Strategic Value
- **Session VI (March. '18):**
Strategy, Leadership & Soul

The cost for the Healthcare Peer-to-Peer Seminar Series is \$3,000 which includes an additional 6 -1 hour individual coaching sessions with Jennifer Sertl.

